



Luxembourg Green Business Summit 2016

EBRC's data centers and its Trusted Services Europe received the "Green Business Award"

Luxembourg, October 2016

Data centers are the cornerstone of the digital economy that lies at the heart of Luxembourg's digital strategy, but these giants are also among the most energy-hungry infrastructures.

EBRC's "Trusted Services Europe" prove that taking steps to counter this tendency is possible, and that environmental concerns can be reconciled with an efficient digital economy.

It is this unconditional commitment that was praised by the jury made up of leaders from all sectors at a gathering of about 300 c-level managers of Luxembourg's business world on October 4 last year.

100% green, 100% performance

In a highly competitive environment and despite cost reductions required by the clients, EBRC is able to continually invest and innovate to reduce the IT-associated carbon footprint.

Since 2005, the company has been using certified renewable electricity, eight years ahead of Apple. This decision was combined with an open innovation approach in the design and operation of data centers to make them more powerful and always more environment-friendly.

As a pioneer in its strategy based on data centers with 'Tier IV Constructed Facility' certification, EBRC has enjoyed 100% availability in 16 years of operation, a new record.

In this demanding business area, the company thus proves that it is possible to "square the circle", i.e. to operate hyper-secure and energy-efficient data centers that comply with its corporate values "EARTH" (Excellence, Agility, Responsibility, Trust, Human).

"Real change has taken place in our customerbase. The environmental footprint is now an integral component in purchasing decisions", says Jean-François Hugon, Head of Marketing at EBRC.

For example, the company EURid, which manages ".eu" domains, runs all of its operations through EBRC infrastructure. At the end of 2015, Marc Van Wesemael, the CEO of EURid, stressed this decision: *"EBRC did not only impress us with the high level of quality, security and resilience offered by its certified facilities, but it also enables us to benefit from socially-responsible operations that match our continuous search for quality and excellence."*